

"NOMADS DAY FESTIVAL" BRIEF PROGRAM

DAY 1. 17 SEPTEMBER 2009, THURSDAY:

- 09:00-09:30** Opening ceremony of the "Nomads' Day" Festival. Representative from the Ministry of Road, Transport and Tourism opens the festival. Managing director of Selena Travel LLC & the Governor of Tuv Province & Governor of Bayandelger sum give addresses.
- 09:30-13:30** "The Nomads Day" - competition of among the local nomads. Local nomadic groups will proudly demonstrate the major 10 customs of nomadic lifestyle to the visitors as a competition. Each group consists of 5 members: 2 men, 2 ladies and a child aged between 6-10.
- 13:30-14:30** Lunch. Steppe delicacies.
- 15:00-17:30** "Metropolitan guys" competition between the tourists. The visitors compete in groups and do different nomadic customs like disassembling a ger in the shortest time, making milky tea and many more.
- 18:00-19:00** "Melodies from the Steppes" folklore concert. Local Mongol nomads & their little children will be happy to present the wonders of Mongolian traditional folklore to the tourists. The concert includes: traditional dances, songs, contortionism, music and many more.
- 19:30** Dinner.

DAY 2. 18 SEPTEMBER 2009, FRIDAY

- 09:00-11:00** "Smiles of Mongolia" Contest of beautiful rider couples. This contest allows the tourists to see the beauty of the Mongol people, their extensive knowledge on their history, nomadic traditions and lifestyle, their marvelous traditional costume.
- 11:00-17:00** "Shuvuun Saaraal" Mini Naadam Festival. The nomads will be happy to share their most regarded celebration "Naadam" with the visitors. The visitors will witness the fantastic 3 games of Mongols so called "Three Manly Games: Horse racing, Archery and Wrestling".
- 13:00-14:00** Lunch. Steppe delicacies.
- 17:00-18:00** Awarding ceremony of the Mini Naadam & Contest of beautiful rider couples. The first 5 horses of the horse race and their masters and riders, the first 4 wrestlers of the wrestling and the first 3 archers and the winners couple will be awarded.
- 19:00-21:00** "Delicacies for Chinggis" gala dinner - bon fire party. Participants will enjoy the best of nomadic traditional cuisine enriched with some Western tastes. They have the opportunity to see the preparation of nomadic dishes while learning the Mongolian traditional celebrations.

For further assistance please feel free to contact us at sales@selenatravel.com, booking@steppenomads.com